DRUGS AND DEVICES ACTIONABLE BECAUSE OF FALSE AND MISLEADING CLAIMS *

4053. Misbranding of Cal-Sal tablets. U. S. v. 12 Display Cartons * * *. (F. D. C. No. 34436. Sample No. 54088-L.)

LIBEL FILED: December 17, 1952, Northern District of Illinois.

ALLEGED SHIPMENT: On or about October 15 and November 24, 1952, by the Commerce Drug Co., from Brooklyn, N. Y.

PRODUCT: 12 display cartons, each containing 16 bottles in individual boxes, of Cal-Sal tablets at Chicago, Ill.

LABEL, IN PART: (Display carton) "Cal-Sal with Vitamin B₁ Relief of Symptoms Arthritis Rheumatism 1½ Doz."; (box and bottle) "100 Tablets Cal-Sal with Vitamin B₁ for relief of symptoms Arthritis Rheumatism Active Ingredients: Calcium Succinate Acetyl Salicylic Acid Manganese Salicylate Thiamin Chloride 1 mg. Caffeine."

Nature of Charge: Misbranding, Section 502 (a) the following statements in the labeling of the article, namely, (display carton, box, and bottle) "* * Relief of Symptoms Arthritis Rheumatism * * *," "* * * effective * * *," "When symptoms subside * * *," and "For most effective results, continue using for a few months after relief from pain has been obtained * * *," were false and misleading since the statements represented and suggested that the article was an adequate and effective treatment for arthritis and rheumatism, whereas the article was not an adequate and effective treatment for arthritis and rheumatism; and the label statement "Active Ingredients: Calcium Succinate" was false and misleading since calcium succinate contributed nothing of therapeutic importance to the article.

Further misbranding, Section 502 (e) (2), the label of the article failed to bear the common or usual name of each active ingredient since the common or usual name of acetylsalicylic acid is aspirin.

DISPOSITION: March 19, 1953. Default decree of condemnation and destruction.

4054. Misbranding of Ar-Rhitis Capsulets. U. S. v. 63 Bottles * * *. (F. D. C. No. 34682. Sample No. 53196-L.)

LIBEL FILED: On or about March 3, 1953, Western District of Missouri.

ALLEGED SHIPMENT: On or about January 15, 1953, by the Reese Chemical Co., from Cleveland, Ohio.

PRODUCT: 63 bottles, each containing 72 Ar-Rhitis Capsulets at Springfield, Mo.

RESULTS OF INVESTIGATION: Two placards entitled "New Treatment for Pain Relief of Arthritis & Rheumatism" were shipped with the product. In addition a placard reading "Are You Troubled With Arthritis? Try This On A Money Back Guarantee, Ask For Details" was made up by the dealer for use in promoting the product and was displayed with it.

LABEL, IN PART: (Bottle) "Ar-Rhitis 72 Capsulets Each Contains: Sodium Salicylate . . . 4 grs. Para Amino Benzoic Acid . . . 5 grs. Ascorbic Acid (C) . . . 15 mgs. Thiamin Hydrochloride (B) . . . 3 mgs. * * * for the Relief of Minor Aches and Pains of Arthritis and Rheumatism."

^{*}See also Nos. 4041, 4046, 4048-4050, 4052.